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BIB DATA SHEET

CONFIRMATION NO. 7739

SERIAL NUM	DAT		E `´	CLASS 725		GROUP ART UNIT		ATTORNEY DOCKET NO.		
10/043,69	8	01/09/2 RULE			725		2424		MNI020001	
APPLICANTS Isaac Bentolila, San Francisco, CA; Yiming Zhou, Union City, CA; Isaac Labeeb Ismail, San Francisco, CA; Richard Humpleman, Fremont, CA; ***CONTINUING DATA *** This appin claims benefit of 60/260,745 01/09/2001 **FOREIGN APPLICATIONS *** **IF REQUIRED, FOREIGN FILING LICENSE GRANTED *** SMALL ENTITY *** 02/11/2002										
Foreign Priority claims 35 USC 119(a-d) cond		Yes No	Met af	ter .nce	STATE OR COUNTRY		IEETS WINGS	TOT.		INDEPENDENT CLAIMS
	JAMES R SHELEHED Examiner's	DA/ Signature	Initials		CA		15	~4-5 31		• 2 3
ADDRESS										
Robert D. Shedd, Patent Operations THOMSON Licensing LLC P.O. Box 5312 Princeton, NJ 08543-5312 UNITED STATES										
TITLE										
System and method for behavioral model clustering in television usage, targeted advertising via model clustering, and preference programming based on behavioral model clusters										
	FEES: Authority has been given in Paper No. to charge/credit DEPOSIT ACCOUNT						☐ All Fees			
							☐ 1.16 Fees (Filing)			
							☐ 1.17 Fees (Processing Ext. of time)			
1295	No for following:						1.18 Fees (Issue)			
							Other			
		☐ Credit								